647510 **BBA5Fg0E507B** **Seat No :________**

B.B.A. Semester - 5 (Remedial) (CBCS) Examination

March/April-2026 (NEW COURSE)

Finance Group - Investment Banking and Financial Services(Elective)

Time: 2:30 Hours **Marks:70**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 What is the Financial System? Explain the Functions of Merchant Banking in India. (14)

OR

Que.1 Explain the Concept of Merchant Banking. Explain the Challenges for Merchant Banking in India.

Que.2 What is a Company? Discuss the Classification of Companies in Detail. (14)

OR

Que.2 What is Book-Building? Explain the Book-Building Process in detail.

Que.3 What is Leasing? Discuss the Advantages and Disadvantages of Leasing in detail. (14)

OR

Que.3 What is meant by Hire Purchase? Differentiate between Lease and Hire Purchase.

Que.4 What is Credit Rating? Discuss the Methodology of Credit Rating. (14)

OR

Que.4 What is Venture Capital? Explain Venture Capital Investment Process in Detail.

Que.5 Write Short Notes (Any Two) (14)

1) Advantages of Factoring Service
2) Disadvantages of Forfaiting
3) Difference Between Factoring and Forfaiting
4) Disadvantages of Factoring

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